school travel AWARDS 2027



Become an Awards Partner and let our packages take your branding to the next level



Organised by School Travel Organiser, the annual School Travel Awards recognise inspiring people and the very best companies, venues and attractions providing school trips.

If you're reading this you already know how important learning outside the classroom is. So join us, become an official Awards Partner and help support this special initiative.

In return, you will receive extensive branding through a powerful marketing campaign across print, online and email.

It culminates with a five star Awards Lunch and Ceremony, where you will benefit from the high profile exposure that comes with being an Awards Partner including your own private table and the opportunity to present one of the award categories. But there's even more…

For information telephone **Sharon Yandell** on **01908 613323** or send an email to **sharon.y@yandellmedia.com**.

2026 is a sell-out, plan now for 2027

All 2026 category partnerships have been allocated but get in touch about other sponsorship opportunities for this year and about becoming a partner for 2027. Plus, if you have not already done so book your tickets to attend the 2026 awards lunch and ceremony which takes place Friday 20th November at the five-star Royal Lancaster Hotel, London.



What our Awards Partners say...

"We are proud to be a partner of the School Travel Awards. It's our chance to celebrate all the activity providers that deliver the educational content for school trips and to thank the teachers for their hard work and dedication."
Niall Abbott, Visions in Education

"We share the belief that every young person, regardless of background, should have access to life-changing learning experiences outside the classroom – and these awards shine a light on the people and organisations making that possible."
Michelle Evans, PGL Beyond

"LeShuttle is proud to support the School Travel Awards and celebrate those who make educational travel exceptional. Our partnership reflects a shared commitment to excellence, safety, and sustainability, helping schools access inspiring experiences across Europe and strengthening our ties with teachers and industry partners."
Omid Golshan, LeShuttle

"Supporting the School Travel Awards is vital because educational experiences inspire young minds beyond the classroom. By sharing the story and importance of money, we celebrate everyone's role in shaping the future of the UK."
Paul Brandwood, The Royal Mint Experience



2 WAYS FOR SCHOOLS TO WIN

‘My Best School Trip’ Award

This award recognises outstanding educational visits and is open for schools to enter, with a first prize of **£2,500** for a future school trip.

Teachers outline what was involved, tell us how the trip achieved its objectives, why it was beneficial and how the learning was embedded back in the classroom.

Judging is carried out by a panel of experts and the winning trip is featured as a case study in School Travel Organiser.

School Trip Champion Award

There are so many people who play a pivotal role in organising school trips - so we created this award to highlight and reward them.

Plus, the winner will receive **£2,500** to spend on a future trip for their school which is then featured in School Travel Organiser.

Anyone involved in organising school trips and learning outside the classroom experiences can be nominated - from head teachers to educational visits coordinators.

We welcome nominations for this award from teachers, governors, parents, pupils, and staff from school travel providers.

A shortlist of candidates is then drawn up by the School Travel Organiser team who then go into a public vote to decide the overall winner.





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Award Categories recognising the best providers and experiences

- Best Historic Attraction or Venue
- Best Sport Venue or Active Experience
- Best Theatre Production for Schools
- Best UK Attraction
- Best International Destination or Attraction
- Best Provision for SEND
- Best Museum Visit
- Best Education Workshops
- Education / Learning Team of the Year
- Best Venue for STEM learning
- Best Geography Learning Experience
- Best Venue for English Learning
- Best Wildlife Attraction
- Best School Tour Operator – Small/Medium
- Best School Tour Operator – Large
- Best Residential Provider

*Award categories subject to change.

For full information about the School Travel Awards and current package availability, or to confirm your participation, contact Sharon Yandell on 01908 613323 or e-mail sharon.y@yandellmedia.com













As a category partner, you get all this...

Free table for 8 persons at the prestigious 5-star Awards Ceremony and Luncheon in London.*

You, as a presenting partner of a category, will announce the winner during the ceremony.

Your logo in every edition of School Travel Organiser, in print and online, including the voting promotional features, through to the Awards ceremony.

Free page advert and full branding with logo in the Awards Review included with School Travel Organiser and also published online.

Logo included in a range of email marketing promoting the event and asking readers to nominate, vote and enter.

Logo included prominently on the awards website and within online stories and features about the awards.

Logo included during the Awards ceremony and when your individual category is announced.

Your support announced by the presenter before you present the award on stage.

Your presentation included in the magazine and website gallery following the ceremony.

Logo included in the Awards Ceremony Lunch Menu & Programme.

Plus, you will be free to use the official partner logo to show everyone you are supporting these important awards.

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proud to be a partner

To find out more visit
www.schooltravelorganiser.com/awards

Participation in these awards are subject to our terms and conditions (available at schooltravelorganiser.com/awards/terms) and the organisers reserve the right to make any appropriate changes if required and deemed necessary affecting the date, time or nature of ceremony presentation at their absolute discretion. Appearances, including hosts, celebrities and entertainment are subject to change.